Webcuts.06: the international Internet Film Fest takes place on 12th October, 2006 in Berlin

Berlin, 01/09/2006. Webcuts.06 presents the best internet short movies to the Berlin public at the CineStar cinema (Sony Center at Potsdamer Platz) and to a world-wide audience via internet live stream. Submissions can be made until 15/09/2006.

A red carpet for the Internet! interface!berlin (the Berlin multimedia association), media.net berlinbrandenburg (a network of companies from the communications and media sectors) and the internet agency area42, are jointly presenting Webcuts.06 in Berlin, which has become a hotbed for the international art, culture and multimedia scene.

"What looks great on the computer screen, often looks even better on the big screen! Leaving the conventional distribution channels of the movie industry and accustomed art event formats aside, we will be showing these visually creative films to a large audience – on location in Berlin and online via live stream", explains Holger Schöpper, managing director of media.net berlinbrandenburg. "The digital evolution unites all creative people – be it filmmakers, media artists or web designers. In the internet, the different art forms merge together. Whatever the software allows, is done. And exactly that's what we show at Webcuts, the international internet film fest, year after year: a whole cosmos of new visual possibilities."

Webcuts.06 – Premium prizes for the best submissions: The winners can look forward to premium professional software packages for a total value of \in 20,000. Amongst others, mental images, the recognised international leader of rendering and 3D-modeling software based in Berlin, donates 10 licences for its main product: mental ray, which was also used in the recently shown movie 'Poseidon'. This high-end software, which has received the US academy award, is used around the world to create special effects or digital movies of photorealistic quality. Other prizes include the realtime-3D-software 'Contact' by Bitmanagement and video software from Main Concept.

Webcuts.06 – Appetizers:

Anybody wanting to join now, should check the Webcutter's blog at <u>http://blog.webcuts.org/</u>. There you can download weekly podcasts of submissions and winners from the previous years. Berliners also have the opportunity to watch selected Webcuts entries and win free tickets for Webcuts.06 at the Popkomm Club Night Berlin on Saturday, 23rd September, 2006, Webcuts entries from Brasil, USA, Italy, France, Finnland, Germany and others can be seen at selected clubs. Infos about the event and the Clubcommission Berlin can be found at <u>www.clubcommission.de</u>. Free tickets for Webcuts.06 are also given away. More infos at <u>http://www.clubnachtberlin.de/clubnacht/gewinnen/</u>

Webcuts.06 - live stream on the web:

Couch-potatoes in Berlin or anybody interested in multimedia matters around the world can watch the live stream of the event broadcasted online by streamcast media, CBXNET and audio berlin. Viewers of the live stream can watch the nominated internet films and the award ceremony with a jury of experts. The audience in the cinema and at home at their computers can of course also vote for the audience award.

Webcuts.06 – Submission of entries: Until 15th September, 2006 everybody can submit their entries at <u>http://www.webcuts.org</u> Precondition is that the film was produced for the internet or was mainly distributed online, no matter whether digitally produced or using traditional editing techniques. However, product advertisement films or anything that is illegal, violent, pornographic etc. is not being accepted. The organisers of the event make a selection of the films based on technical, content and aesthetic criteria. From this selection, a jury of experts selects the winners. Additionally, an audience prize is also awarded.

Main sponsor: Mental Images

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